

LOMA LINDA
CHAMBER OF COMMERCE

48TH ANNUAL COMMUNITY PARADE

"You Gotta Have Heart!"

SUNDAY, OCTOBER 16, 2011

Parade at 10:00AM
(Corner of Barton Road & Anderson Street)

ENTRY FEES: Sponsors: Major Sponsorships Available! Call Chamber for details.

| <u>Businesses:</u> | | <u>Early-Bird</u> | <u>Late-Deadline</u> |
|--------------------|--|-------------------|----------------------|
| Chamber Member | | \$50.00 | \$75.00 |
| Non-Member | | \$75.00 | \$85.00 |

- ❖ ENTRY DEADLINES: EARLY BIRD – September 15th at 2:00 PM
- ❖ LATE – September 16th at 2:00 PM
- ❖ FINAL – October 6th at 12 Noon (Entries after 10/6 will be placed at end of parade. NO EXCEPTIONS!)
- ❖ SCHEDULE: Check-in – 7:00 - 8:30 a.m. PARADE – 10:00 a.m., LL Academy Fair immediately following parade.

NOW ACCEPTING MASTERCARD, DISCOVER & VISA

PARADE ENTRY APPLICATION

Name or Business _____

Address: _____ City/State/Zip _____

Contact Person: _____ Phone: (____) _____ Ex. _____ Fax (____) _____

E-mail (Mandatory): _____

PARADE CLASSIFICATION – Please check appropriate box.

| | | | |
|--|---|-------------------------------------|---|
| <input type="checkbox"/> Sponsorship Entry | <input type="checkbox"/> Float | <input type="checkbox"/> Vehicle(s) | <input type="checkbox"/> Fire Apparatus/Vehicle |
| <input type="checkbox"/> Equestrian(s) | <input type="checkbox"/> Marching Band | <input type="checkbox"/> Drill Team | <input type="checkbox"/> Marching Group(s) |
| <input type="checkbox"/> Cycle/Skateboard | <input type="checkbox"/> Service Unit(s) | <input type="checkbox"/> Novelty | <input type="checkbox"/> Other |
| <input type="checkbox"/> Pet Parade | <input type="checkbox"/> Children's Costume | <input type="checkbox"/> Clown(s) | |

A complete ANNOUNCER'S DESCRIPTION OF ENTRY form (on reverse) is necessary for entry.

LOGISTICS INFORMATION (Check as many as apply to above classification)

How many/Number in Group? _____ What type of vehicle(s)? _____

Approximate staging space needed (in feet) _____

What type of pet(s)? _____ If other classification selected, please describe _____

I hereby agree to release and hold harmless the LL Chamber of Commerce, LL Academy, the City of Loma Linda, LLUMC, LLU, and the management of this parade or any of their members or agents from any loss, damage or injury resulting from participation of the above entry in this event. Entry form must be signed by parent or guardian if participant is under 18. (Pet Parade entrants may be required to fill out a separate disclaimer.) Important Note: Throwing of candy or other objects into the crowd or onto the street is strictly prohibited. Due to safety concerns, disregard of this rule may result in removal of entry from parade. _____ ** Please Initial

Signature: _____ Amount Enclosed: \$ _____

(Entry Form must be signed)

- NOTES:
1. Position numbers will be assigned at check-in. All entries must be registered by September 28th to guarantee entry.
 2. Parade formation will be on Barton Rd. between Benton & Campus w/check-in at Barton Rd., W. of Loma Linda Drive.
 3. The LL Chamber of Commerce, the LL Academy, and the City of Loma Linda, LLUMC, and LLU assume no liability for accident or injury during participation. In certain cases, proof of liability insurance may be required.
 4. The Chamber reserves the right to determine acceptance or non-acceptance of entries based upon safety or other considerations.

Mail Entry Form & Fee (if applicable) to: Loma Linda Chamber, P.O. Box 343, Loma Linda, CA 92354.

For Parade details, sponsorship/advertising opportunities call the Chamber at 799-2828.

For Commercial Fair Booths, call the Loma Linda Academy at 379-9505.

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Information for Announcers and Judges

This is to provide “color” for the announcers and the public and prepare the judges more completely as your entry moves along the parade route.

- Full name and/or affiliation of entry: _____

Information about your particular entry? (LIMITED TO 35 WORDS) if exceeds, we will return for editing.

(ANTIQUE OR VINTAGE CARS); year, make, model, color, names of riders, any interesting anecdotes or historical information, etc. FLOATS: Names of participants, club or class or group designation, interesting information. OTHER ENTRIES: Include similar information, as appropriate.)

- * If your entry is a vehicle, would you be willing to carry a V.I.P. if requested? _____
If yes, how many riders can you accommodate besides your driver? _____

- Other information of interest. _____

- Do you plan to distribute candy or favors along the parade route? _____ N/Y

- (Please note the “no throwing” clause on this form) _____ ** Please Initial

- If Yes, what is your plan for doing so? _____

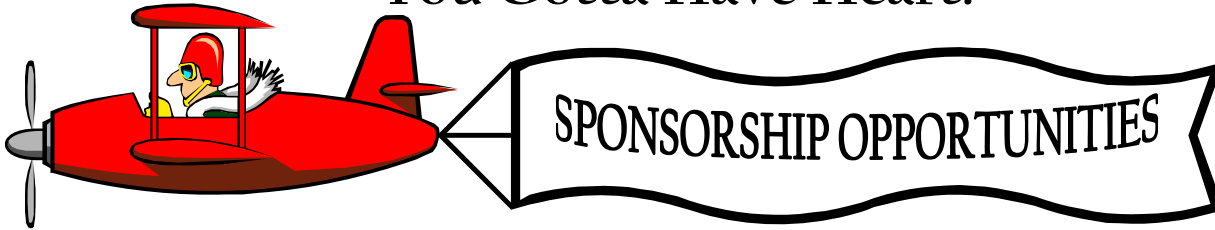
* Vehicles carrying VIP's will not be required to pay an entry fee.

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LOMA LINDA CHAMBER OF COMMERCE
Presents the

48th ANNUAL COMMUNITY PARADE
SUNDAY, OCTOBER 16TH, 2011

“You Gotta Have Heart!”



Gold.....Cost: \$500.00

- * Parade entry fee waived.
- * Fair Booth fee waived.
- * Banner promoting your business or organization carried at the front of parade.
- * Prominent listing on the printed program (circulation 1,500).
- * Follow-up inclusion as a Gold sponsor in the Loma Linda Report (distribution to all residences and businesses in Loma Linda, circulation 10,000 copies).
- * Recognition throughout the year in Loma Linda Report's Chamber Honor Roll.

SilverCost: \$300.00

- * Parade entry fee waived.
- * Banner promoting your business or organization carried at the front of parade.
- * Prominent listing on the printed program (circulation 1,000)
- * Follow-up inclusion as a Silver sponsor in the Loma Linda Report (distribution to all residences and businesses in Loma Linda, circulation 10,000 copies).

Underwriter Cost: \$175.00

- * Parade entry fee waived.
- * Listing in the printed program as an Underwriter.
- * Follow-up inclusion as an Underwriter in the Loma Linda Report (distribution to all residences and businesses in Loma Linda, circulation 10,000 copies).

Listing in Program Cost: \$25.00

- * **One line listing in the printed**
Name of company, name of individual or website address (circulation 1,500).

For inclusion in the publicity, please reserve your sponsorship by Thursday, October 6th, 2011 at 12 Noon. Make check payable to Loma Linda Chamber of Commerce and mail to P.O. Box 343, Loma Linda, CA 92354. If you need additional information, please call the Chamber office at (909) 799-2828.

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Attention Chamber Members!

Bring positive focus to your business or community service group by having a booth at the

community fair on October 16, 2011

The participation fee for commercial businesses is just \$50 for the day.

Community service groups participate for free.

Also call [Carla Kane](#) for more information and to be put on the participant list early.

[Carla Kane 909-379-9505](#)

LLA website: www.lla.org